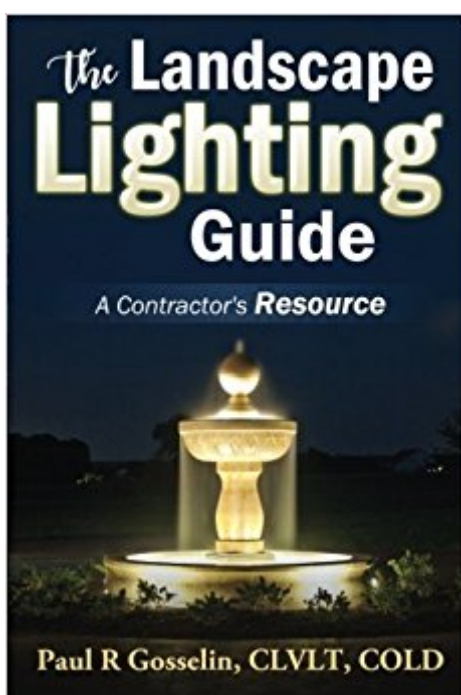


The book was found

The Landscape Lighting Guide: A Complete Guide To Building A Low Voltage LED Landscape Lighting Business



Synopsis

The Landscape Lighting Guide is here to help almost anyone become successful in the trade of low voltage LED landscape lighting. This is a simple-to-understand guide that takes the potential outdoor lighting entrepreneur through the basic steps necessary to start a business. This short and sweet guide will take you from choosing the company name to completing installation of a quality outdoor lighting system. It won't bog down with a lot of technical jargon, or boring information that you'll learn through experience anyway. It's quick and easy. Down and dirty. To the point. No college education needed to understand this guide. Lights? Camera? ACTION!

Book Information

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Customer Reviews

Paul earned his Certified Low Voltage Lighting Technician (CLVLT) and his Certified Outdoor Lighting Designer (COLD) accreditations through the Association of Outdoor Lighting Professionals (AOLP). He also served on the board of directors for the AOLP for 10 years. He has spoken at events in the green industry throughout the United States and in Canada. To learn more about lighting design, he attended the Janet Moyer Landscape Lighting Institute in Troy, NY. and the Unique Advanced Lighting Class in San Diego, CA. In 2007, just three years after starting his company, he was awarded the Kichler Lighting National Contractor of the Year; and was awarded the Kichler Western Regional Contractor of the Year for 2015. He and his team have also won Awards of Merit from the AOLP for their work in 2009, 2012 and 2015. He has been featured or quoted in nearly all of the green industry magazines, including Landscape Construction, Landscape

Contractor and Irrigation and Green Industry. Our projects have also been on the cover of Enlightenment magazine

I've been installing outdoor lighting for nearly 10 years and I wanted to read this book to see if I could pick up any tips. I have to say that I was not disappointed. It's great and I wish I had had it when I first started. It's easy to read, concise and to the point. If you are looking to get into the outdoor lighting industry or if you're already doing it but want to get some tips on how to do it better I highly recommend picking up a copy of this book.

Paul does an excellent job outlining the key factors every outdoor lighting professional needs to know getting into the business. I would recommend this book to anyone getting into the industry. It was even a great refresher for myself who's been doing this since the late 90's.

This is a great book for anyone that wants to add landscape lighting to their project(s). The information is easy for the lay person to understand but also has the details for a professional designer. Landscape lighting is one of the best investments for your landscape and garden.

Paul Gosselin has put together a great resource book for lighting professionals. The information he shares is clear and to the point, everything from marketing and the importance of social media to lumens and beam spreads.

I have over 30 years in the lighting industry and wish there was a reference like Paul's book when I got started. He is very passionate about the lighting industry and the book is well written.

Great book!! Easy to read and understand. Kept it simple which was Awesome...

This is a wonderful resource for the contractor wanting to add landscape lighting to their services. We are distributors and will be promoting the book in our showroom. It would also be a great giveaway for training seminars.

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